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## **INTERCOM'S NEW LOCATION INSPIRES CREATIVE THINKING THAT'S -- "OUT OF THE BOX"**

Newport Beach, CA - December 2, 2013 InterCommunicationsInc®, a global branding, marketing and communications firm based in Newport Beach has relocated it's creative studio and corporate offices to an inspiring new space at 1375 Dove Street, Newport Beach, CA.

With more than 30 years experience Imaging Places®, InterCom® is a leader in marketing sophistication, creative artistry and client service with a reputation for establishing luxury and lifestyle brands for the real estate industry in the U.S. and internationally. Located in the same high-rise location since the 1980s, InterCom's® leadership decided it was time to make a move to something more creative.

"We really felt it was time for InterCom® to move out of the corporate, high-rise box and into a space that is more reflective of the nature of our business and inspires both the creative spirit and business aspects of our work," said Toni Alexander, president and creative director of InterCommunicationsInc®. "We champion out-of-the-box creative thinking and strategies for our clients – now our team can enjoy an 'out-of-the-box' experience, too."

Customized to their specifications, InterCom's new space is a mix of industrial chic and refined sophistication with gleaming glass, ultra-high ceilings, accents of warm woods and endless natural light. With an amazing furnished outdoor terrace, the InterCom® team now enjoys stepping outside for a breath of fresh air in the middle of the day or having a creative meeting outdoors at sunset as they brainstorm about the next resort project. The location is also close to the airport. "Whether it's our team or our clients, flying is part of life at InterCom® as our clients are located across the US and internationally – so being close to the airport is very important," stated Toni Alexander.

"This is an amazing time for our business. We continue to see growth in both our US-based and international businesses," added Toni Alexander. "Relocating offices is a huge undertaking but the rewards have been even greater. I wanted to give our team a place that was more than just functional – but was exciting and where you could feel the creative spirit from the moment you walk in. That's just what we have accomplished."

InterCommunicationsInc<sup>®</sup>, is a full-service branding, marketing and communications company with 30 years of experience in the leisure, lifestyle and real estate industries, including primary homes, second homes in resort communities, retail centers and mixed-use business centers. For information, please contact Toni Alexander at (949) 644-7520 or visit [www.intercommunications.com](http://www.intercommunications.com).